



U.S. Small Business
Administration



HEATHER W. HINES
Public Affairs Specialist
South Florida District Office

As the Public Affairs Specialist for the SBA's South Florida District Office, Heather is responsible for raising awareness and supporting the mission of the Small Business. She also coordinates media engagements; publish press releases, markets success stories and other administration news and information to multiple print, online and broadcast media outlets located in the District's 24 counties and serves as the District's Brand Advocate.

Prior to arriving to the SBA in 2016, the Florida native completed 20 years of service in the U.S. Navy as a public affairs specialist/ broadcast journalist. Throughout her military career, Heather completed assignment in Japan; Raleigh, NC; San Diego; and Norfolk, VA. In early 2013, she reported to her last active duty assignment at Navy Reserve Forces Command, Norfolk as the Assistant Deputy for Social Media Communications. Her professionalism, proven leadership abilities and vast knowledge led to her receiving numerous awards and military commendations.

An avid athlete, Heather participated on the competitive level in several sports on multiple military base teams and competed on a national level on both the All-Marine and All-Navy Armed Forces Women's Basketball. Community and service-minded, Heather continue to volunteer her time to support those less fortunate works tirelessly towards developing our nation's youth.